

# ASCÉNCE<sup>®</sup>

INTERNATIONAL

Advanced  
Brightening Cleanser

Brightening Cleanser  
Advanced Natural

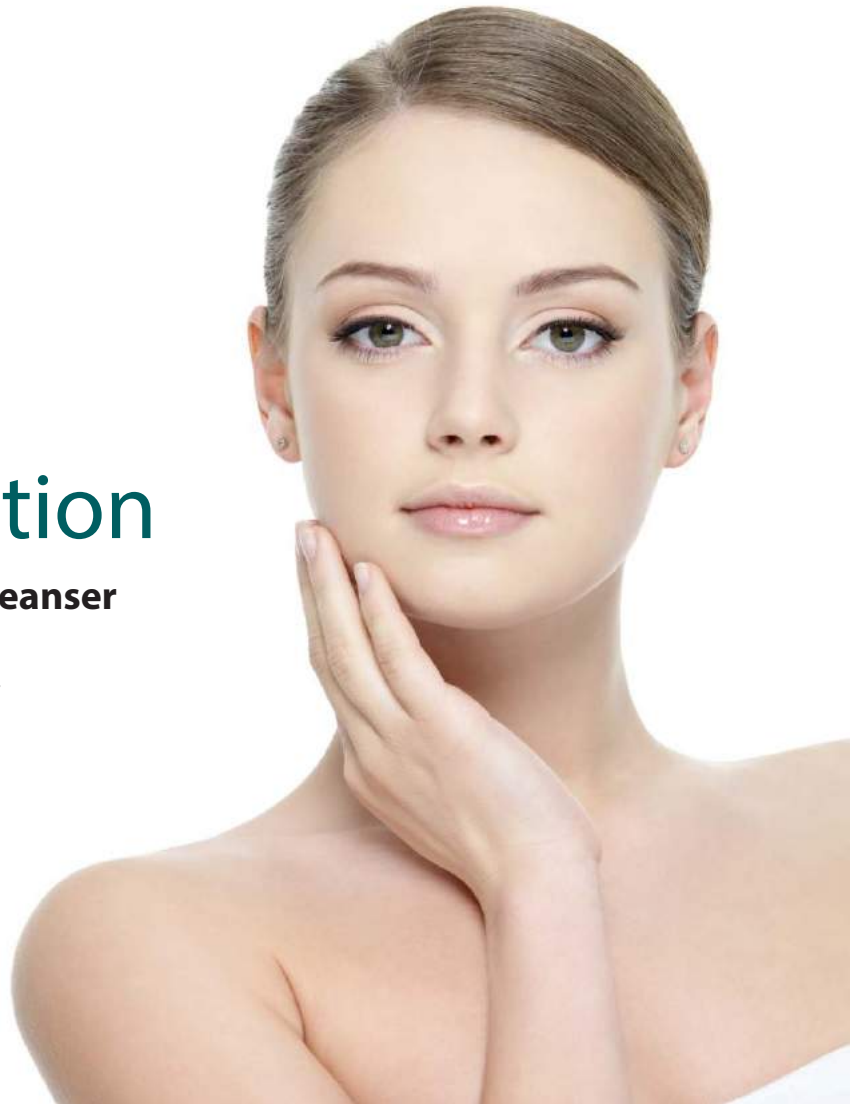


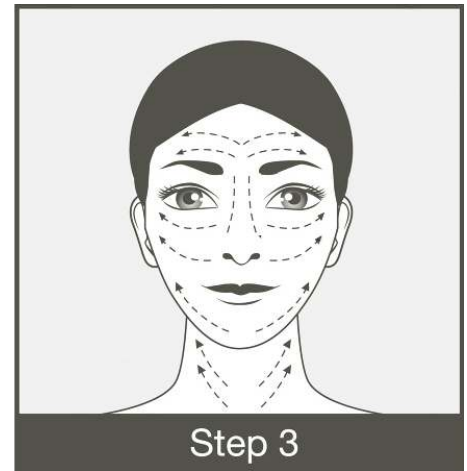
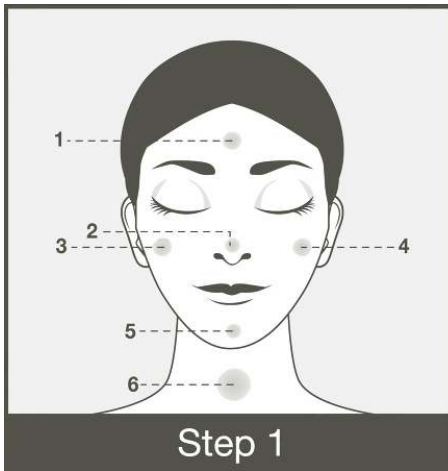
# Product Description

## **Ascence Advanced Brightening Cleanser**

is a gentle, sulfate free cleanser.

- It is ideal for all skin types especially dry to sensitive skin.
- It helps remove makeup, oil and impurities while conditioning and soothing sensitive skin with rich botanical extracts.





## Direction of Use

- > Apply cleanser over wet face and work into lather.
- > Rinse with water and pat dry.
- > Can be used twice daily.

# FEATURES

- Paraben free
- Color free
- With natural essential oil.





# Active Ingredients

## **Sodium Cocoyl Alaninate**

- For skin cleansing
- Surfactant with –good foam, conditioning and moisturising feel.
- As primary surfactant.



# Mangosteen Xanthones

- Xanthones isolated from the pericarp has skin lightening agent to treat hyperpigmentation disorders due to its ability to act as tyrosinase inhibitor, where it can inhibit enzyme tyrosinase activity in melanogenesis pathway.





The background of the slide is a close-up, high-resolution image of several orange slices. The slices are arranged in a slightly overlapping pattern, showing the vibrant orange color of the pulp and the white pith. The lighting is bright, creating a fresh and natural feel. The text is overlaid on the right side of the image.

# Citrus Aurantium Dulcis Water

- Protect skin against oxidative processes
- Tonifying and purifying
- Anti-aging.
- Main efficient ingredients of this oil are Alpha Pinene, Citronellal, Geranial, Sabinene, Myrcene, Limonene, Linalool and Neral.
- It's known for its anti-inflammatory qualities, helping detoxify congested skin, and soothing dry irritated skin in cases of dermatitis and acne the most.
- It increases the production of collagen and so removes fine lines and discourages formation of wrinkles.
- Also it reduces puffiness and promotes young-looking skin.



## **Rosa Damascena**

- Anti-ageing
- Photo-protection
- Stimulate blood circulation



# ASCÉNCE<sup>®</sup>

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Advanced Essential  
Face Toner

FACE TONER

Advanced Essential



Parabens & Fragrance Free  
150ml e5.1 fl. oz.

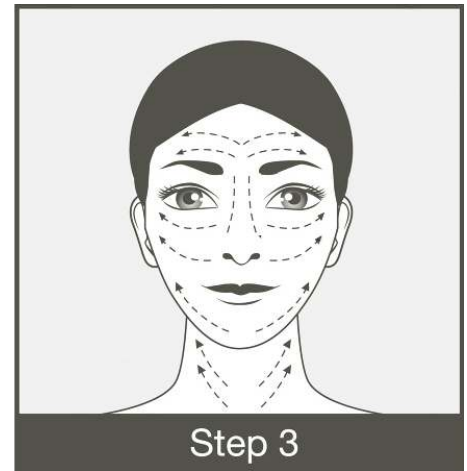
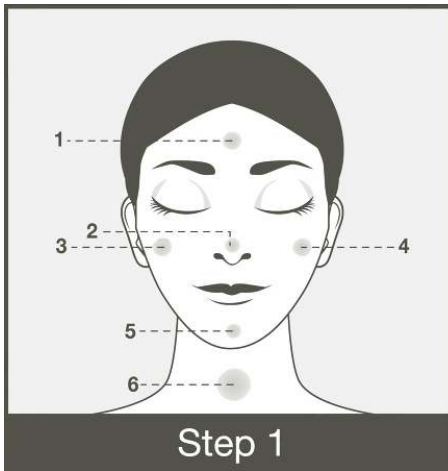
[AM / PM]

A close-up photograph of a woman's face, focusing on her eye and cheek. Her hand is resting against her cheek, with her fingers visible. She has brown eyes and light-colored lips. The background is a plain, light color.

# Product Description

## **Ascence Advanced Essential Face Toner**

consistsof natural plant extracts and moisturisers which soothe, rejuvenate and hydrate leaving your skin revitalized, supple with a soft matte finish.



## Direction of Use

- > After cleansing with advanced brightening cleanser, spray advanced essential face toner all over your face and neck.
- > Using your fingertips dab until fully absorb.

# Features

1. Paraben free
2. Color free
3. With natural essential oil.



# Mangosteen Xanthones

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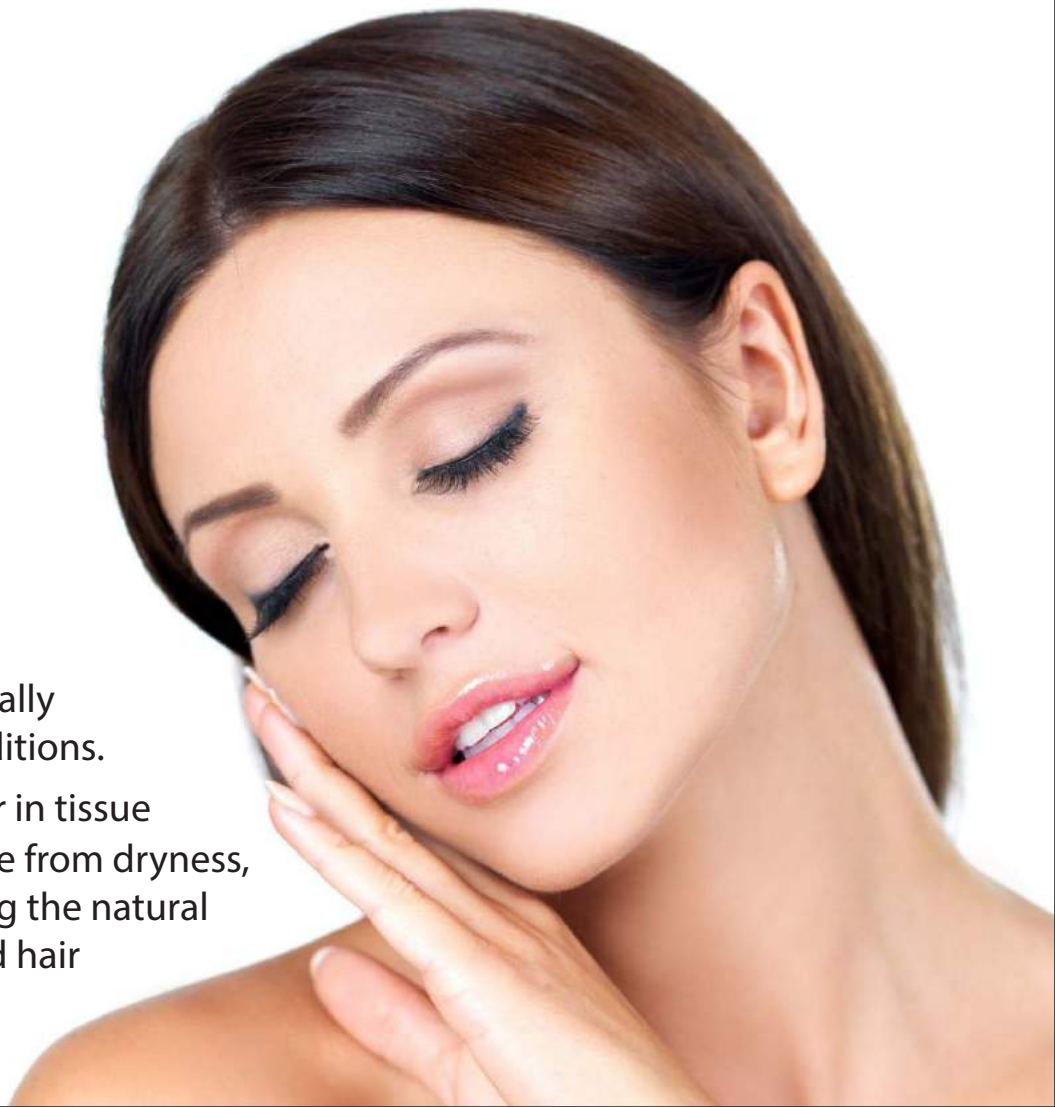
# Trehalose

- Trehalose is a naturally occurring saccharide present in a wide variety of plant and animal life, enabling survival in the hardest climatic conditions.
- The presence of trehalose in plants is one of the reasons why a barren desert blooms after a rain.
- Trehalose protects skin fibroblasts from dehydration because it replaces water in tissues helping to retain the natural structure of skin and hair.





- Trehalose is an effective moisturiser offering protection from potentially damaging climatic conditions.
- Trehalose replaces water in tissue and reduces the damage from dryness, heat and cold – retaining the natural structure of the skin and hair





# **Hamamelis Virginiana Water Antioxidant**

- Astringent
- Soothes
- Heals problem skin conditions

# Aloe Barbadensis Leaf Extract

- Aloe polyphenols are those phytochemicals found in the skin of unripe aloe vera.
- These polyphenol plant compounds are present naturally and benefit the human skin in many ways.



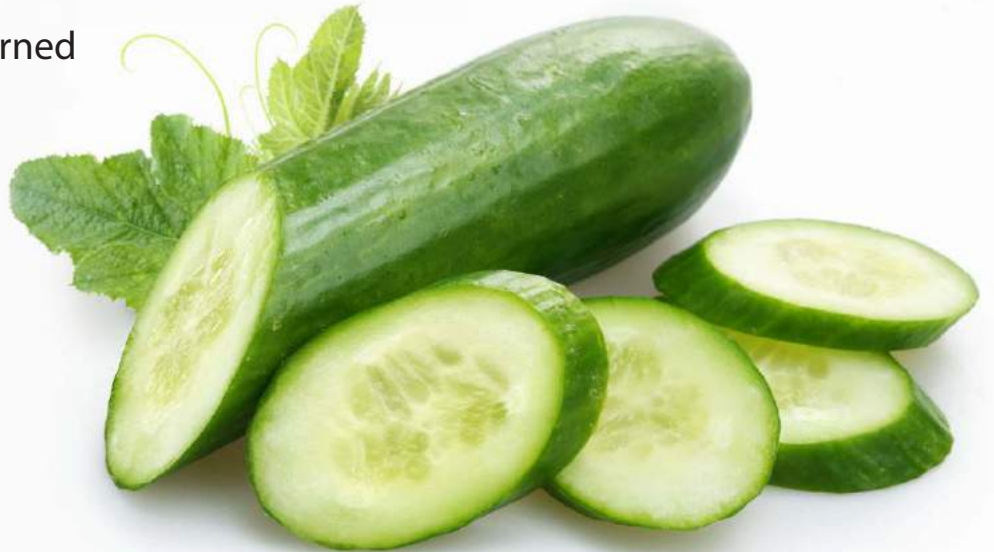


- Antiaging effects
- Helps in reversing or neutralising the harmful destructive effects of free radicals in our body
- Wound healing
- Improves skin problems and skin disorders
- A strong moisturiser
- Anti-allergy
- Immune system booster
- Provide nutrition to skin

# Cucumis Sativus

## Fruit Water

- Used to soothe burned or irritated skin
- Cooling
- Emollient
- Astringent





## **Camellia Sinensis Leaf Extract**

- Green tea extract is used for treating dry skin, acne, allergic dermatitis and oral diseases.
- Green tea extract increase antioxidants in the skin cells thus reduces free radical damage to the skin





- Green tea extract alleviate inflammation.
- Green tea extract active ingredient have real effect for anti-wrinkle treatments.
- Green tea extract is safe for children and sensitive skin types

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Advanced Aqua  
Moisturiser Cream

Advanced Aqua  
Moisturiser Cream

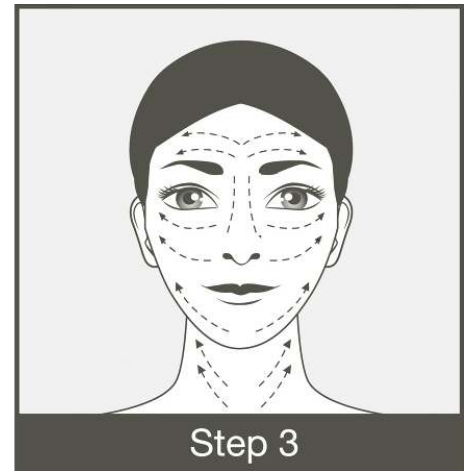
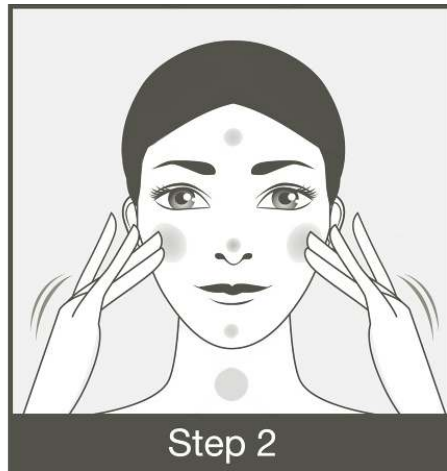
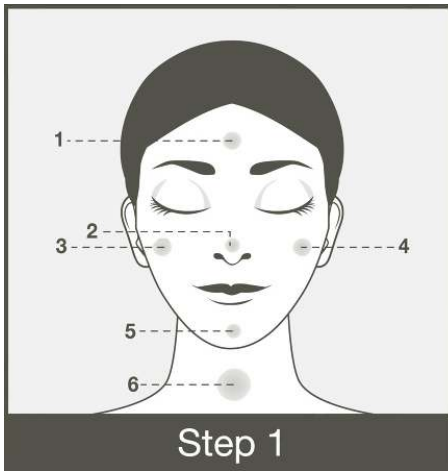




# Product Description

## **Ascence Advanced Aqua Moisturizer Cream**

is a comforting hydro-energizing skincare cream which provides comfort, radiance and health resulting in a supremely thirst-quenched, enlivened skin.



## Direction of Use

- > Apply all over your face and neck twice a day, preferably at bedtime, after cleansing and toning.
- > Using a light circular motion, apply evenly to face, neck and forehead.

# Active Ingredients



## **Biosaccharide Gum -1**

- Soothing and sensory moisturiser.
- Decreasing skin reactivity for sensitive skin.
- Increasing cellular longevity ;  
for antiaging applications.
- Hydration and sensory.

# Mangosteen Xanthones

- Xanthones isolated from the pericarp has skin lightening agent to treat hyperpigmentation disorders due to its ability to act as tyrosinase inhibitor, where it can inhibit enzyme tyrosinase activity in melanogenesis pathway.







# **Potassium PCA** **Opuntia ficus** **indica Stem Extract**

- This is a physio-plant based complex formed from the potassium salt of L-Pyrrolidone Carboxylic Acid (L-PCA) and an aqueous extract of Cactus stems (Opuntia ficus indica)



- A product of the cyclization of glutamic acid of plant origin.
- L-PCA is a physiological molecule the role of which is to maintain optimal moisture levels within the hydro-lipid film on the surface of the epidermis.
- PCA owes its moisturising properties to its ability to form salts with sodium and potassium type ions but to its specific biological effect on the stimulation of the natural process of epidermal differentiation.

- Potassium is the principal cation of intracellular fluid.
- It is involved in regulating osmotic pressure.
- The cactus is a plant that is known across the globe for its resistance to dryness and for its ability to store water.







## Lavandula Angustifolia Oil

Lavender in general is often called “medicine chest in a bottle” – no wonder it is suggested to be included in every aromatherapy kit.

- Lavender essential oil is highly regarded for its relaxing effect on the nervous system.
- It is highly regarded for its ability to promote tissue regeneration and speed wound healing.
- Lavender has good healing effect on skin and also great soothing effects

# ASCÉNCE<sup>®</sup>

INTERNATIONAL

Advanced Contouring  
Eye Cream

ΕΛΓΕ CREAM  
Advanced Contouring




A close-up photograph of a woman's face, focusing on her blue eyes and the skin around them. The image is partially obscured by a white gradient on the left side where the text is located.

# Product Description

Since eyes communicate feelings, the eye area is one of the most important aspects of a person's attractiveness.

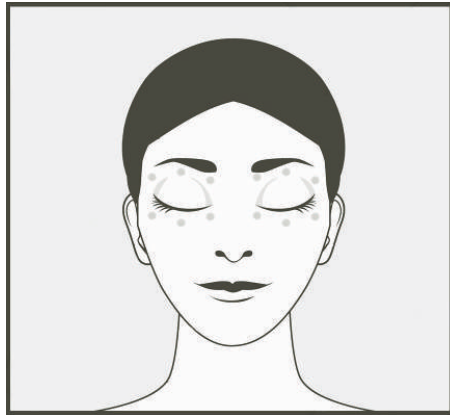
Ascence Advanced Contouring Eye Cream helps to lift the upper eyelids and fights against the formation of crow's feet and wrinkles, reducing the aged appearance.





It also evens out skin color to reduce the appearance of dark circles and diminishing puffiness at the bottom, by consolidating the microvascular network and reducing the pigmentation.

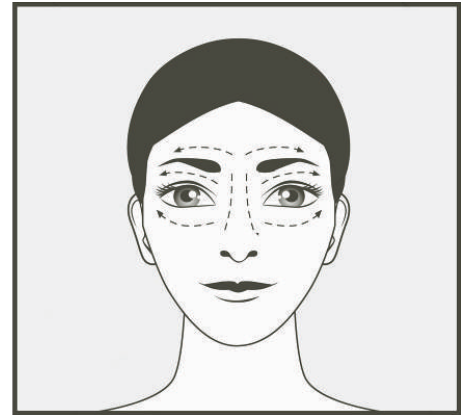
In addition of Buddleja David Cell Culture (Stem Cell Extract), it helps boosting skin defense to oxidative stress and protects your skin from UVA photodamage.



Step 1



Step 2



Step 3

## Direction of Use

- > Apply Ascence Advanced Contouring Eye Cream around area surrounding eyes .
- > Using your fourth finger, dap until fully absorbed.



## Benefits

1. Visibly reduces under-eye dark circles and eye puffiness.
2. Improves skin texture by more than 30% in 4 weeks.
3. Protects and strengthens the delicate skin under the eyes.



# Features

1. Paraben free
2. Color free
3. With natural essential oil.





# Buddleja Davidii

## Cell Culture

- *Buddleja davidii* is a shrub of the Scrophulariaceae family which is native of Eastern Asia and is widely spread in Europe, mostly as an ornamental plant.

- In fact, it has showy scented flowers coloured in white, rose, lilac and violet, which attract butterflies so much that it is commonly known as Butterfly Bush.





In traditional medicine, plants of Buddleja are widely used for their wound healing, anti-inflammatory and anti-bacterial properties.

***Functions :***

- Boosting skin defence to oxidative stress
- Protection from UVA photodamage.
- Prevention of aging and photoaging effects
- Prevention of post-inflammatory spots.



# Mangosteen Xanthenes

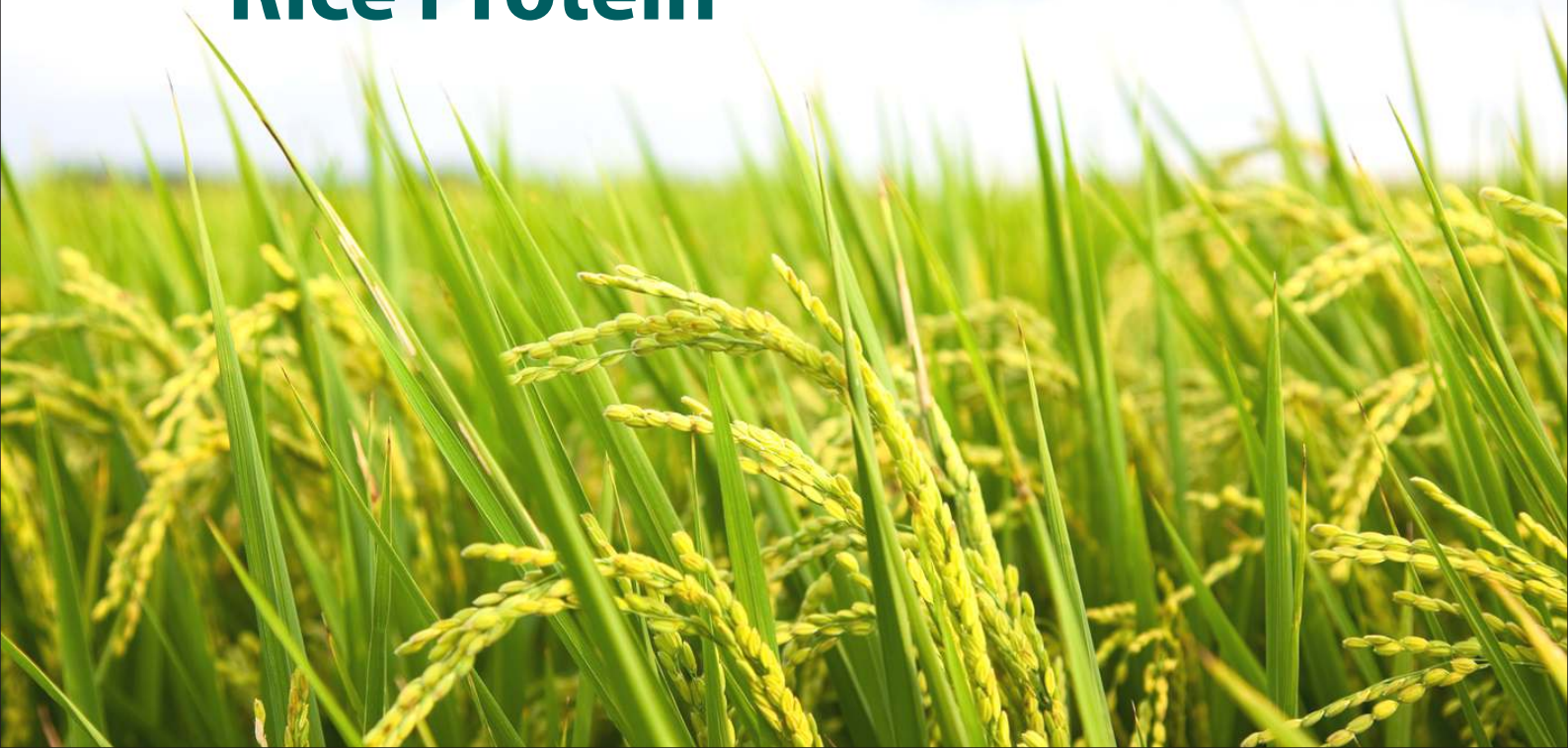
- Xanthenes isolated from the pericarp has skin lightening agent to treat hyperpigmentation disorders due to its ability to act as tyrosinase inhibitor, where it can inhibit enzyme tyrosinase activity in melanogenesis pathway.



A paraben-free complex of specially purified natural Glycine Soja (Soyabean) Protein and rice peptides and biotechnologically produced superoxide dismutase isolated from natural yeast strain.



# Hydrolysed Rice Protein

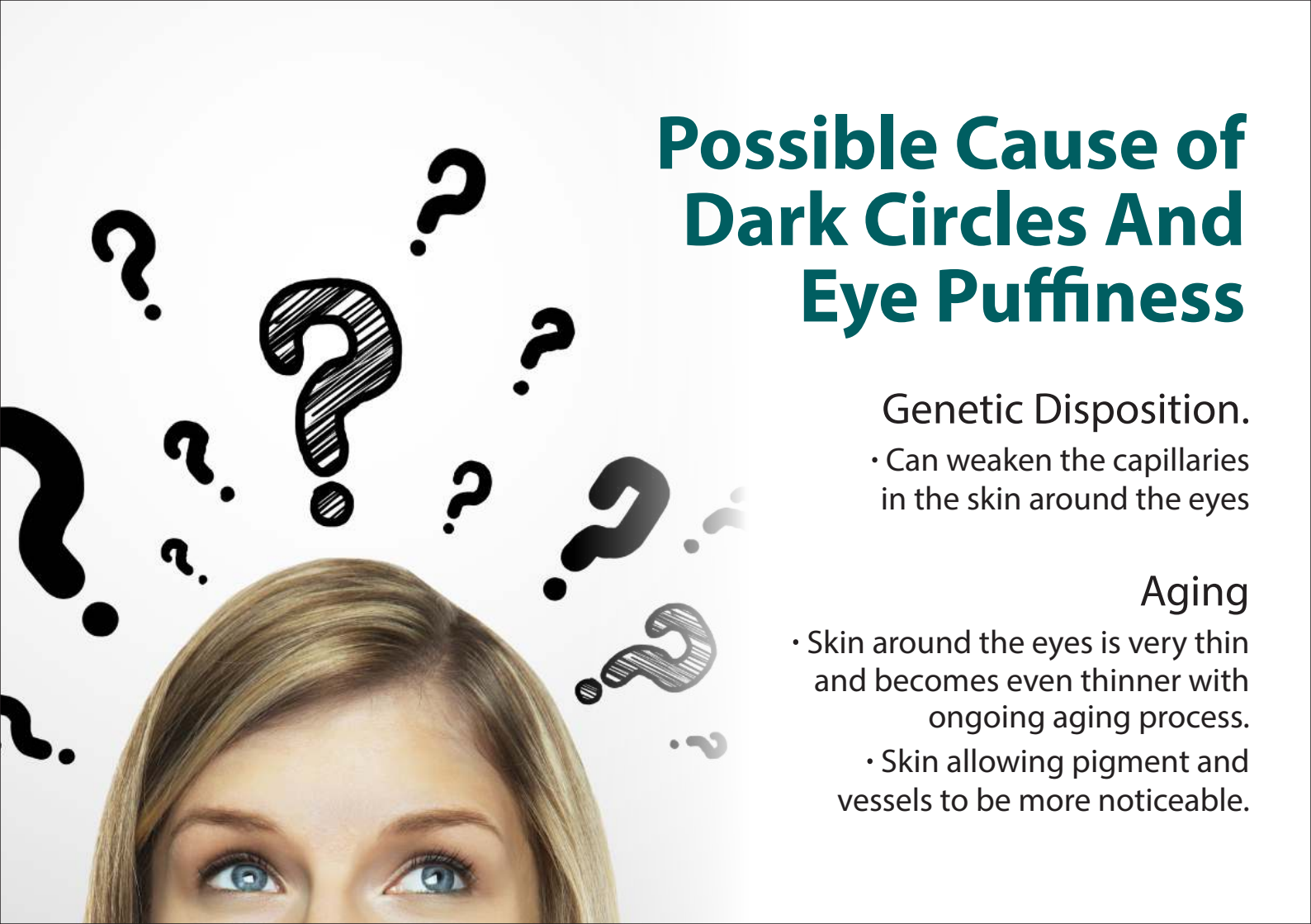


# Superoxide Dismutase

- Visibly reduces dark circles and eye puffiness





A woman with long, light brown hair and blue eyes is looking upwards. Her face is partially visible at the bottom of the frame. The background is white, and several black question marks of various sizes and styles (some solid, some with hatching) are scattered around her head, suggesting a state of confusion or inquiry.

# Possible Cause of Dark Circles And Eye Puffiness

Genetic Disposition.

- Can weaken the capillaries in the skin around the eyes

Aging

- Skin around the eyes is very thin and becomes even thinner with ongoing aging process.
- Skin allowing pigment and vessels to be more noticeable.



- Life style, sun exposure, allergic reaction and lack of sleep.
- Weaken the connective tissues



# Dark Circles And Eye Puffiness Are Caused By Various Specific Mechanism:

## Reduced Blood Circulation

- Skin capillaries become clogged.
- Dark circles



# Reduced Drainage

- Accumulation of excess fluid
- Puffiness





# Insufficient Supply of Oxygen And Ongoing Inflammation Processes By High Levels Of Reactive

- Contribute to the degradation of the collagen and elastin matrix

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*Thank You For Your  
Kind Attention*